AWHONN Industry Member (AIM) Program

Participation in the AWHONN Industry Member (AIM) Program puts your company name and logo (depending on level of membership) in front of the AWHONN membership on a year round basis. AIM members receive substantial recognition, access and individualized opportunities that compliment their corporate objectives.

President's Circle Partner $10,000

Invited to work with AWHONN to develop a member opinion survey distributed through our website and to collaborate on communication of the results

Complimentary AWHONN membership mailing list with one use (with over 22,000 names—a $4,000 value)

Recognition (with logo where possible) in:

- Journal of Obstetric, Gynecologic and Neonatal Nursing (JOGNN), our scholarly journal
- Nursing for Women's Health, our clinical practice journal
- Health for Women, our consumer website for women, their families and aging relatives
- Healthy Mom and Baby, our consumer magazine and website for future mothers and mothers with young children
- Vitals e-Newsletter, our monthly electronic membership newsletter
- AWHONN News, our bi-annual electronic member in depth newsletter
- Annual Convention Preliminary Program (reaches 55,000+)
- Annual Convention Final Program (reaches 2,000+)
- Annual Convention Signage (multiple locations)
- AWHONN new member kits
- AWHONN Section/Chapter Leader On-line Handbook and Leadership Training

2 Complimentary subscriptions to our mailed publications

Complimentary web link on AWHONN Industry Member web page with logo and informational listing (up to 50 characters) *(This can be a branded website)*

Annual Convention

- Receive discounts of up to 20% on Convention Sponsorship opportunities
- 10% Booth space rental discount
- Complimentary information placement in Annual Convention attendee bags (a $1,000 value)
- Complimentary convention attendee mailing lists (both pre-show 4 week out and final, a $400 value)
- 50% discount on advertising in preliminary and final convention program
- Automatic upgrade on Annual Convention web page listing to include logo and 50 word description (a $500 value)

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Presidents Circle Partner (Continued)

Participation in the convention registration drawing to encourage traffic to your booth

AIM Banner at booth to recognize your company and draw traffic to your booth

Daily carpet cleaning in booth

Expedited return of "EMPTIES" upon close of show

5 points counting towards future booth selection

Platinum Partner $7,500

Recognition (with logo where possible) in:

Journal of Obstetric, Gynecologic and Neonatal Nursing (JOGNN), our scholarly journal

Nursing for Women's Health, our clinical practice journal

Health for Women, our consumer website for women, their families and aging relatives

Healthy Mom and Baby, our consumer magazine and website for future mothers and mothers with young children

Vitals e-Newsletter, our monthly electronic membership newsletter

AWHONN News, our bi-annual electronic member in depth newsletter

Annual Convention Preliminary Program (reaches 55,000+)

Annual Convention Final Program (reaches 2,000+)

AWHONN new member kits

AWHONN Section/Chapter Leader On-line Handbook and Leadership Training

Complimentary subscription to our mailed publications

Complimentary link on AWHONN Industry Member web page *(This can be a branded website)*

Annual Convention

Receive discounts of up to 15% on Convention Sponsorship opportunities

10% Booth space rental discount

Complimentary convention attendee mailing lists (both pre-show 6 week out and final, a $350 value)

Automatic upgrade on Annual Convention web page listing to include logo and 50 word description (a $500 value)

Participation in the convention registration drawing to encourage traffic to your booth

AIM Banner at booth to recognize your company and draw traffic to your booth

Daily carpet cleaning in booth

Expedited return of "EMPTIES" upon close of show

2.5 points counting towards future booth selection

AWHONN Industry Member (AIM) Program (Cont'd)

Industry Partner $3,000

Annual Convention

10% Booth space rental discount

Listed on the AWHONN Industry Member web page

Complimentary convention attendee mailing lists (both pre-show 8 week out and final, a $300 value)

Participation in the convention registration drawing to encourage traffic to your booth

AIM Banner at booth to recognize your company and draw traffic to your booth

Daily carpet cleaning in booth

Expedited return of "EMPTIES" upon close of show

1 point counting toward future booth selection