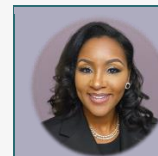


SHAWANA B. BURNETTE, DNP, RNC-OB, NEA-BC, CLNC, FAWHONN

Director of Nurse Excellence Programs

2024



Objectives

My aspirations are to add value to organizations by building positive practice cultures for nursing that foster autonomy, engagement, and growth. I am an innovative thought leader, able to inspire and motivate teams to work at their full potential. I believe in doing the right thing every time, for every patient and teammate. I strive to incorporate innovative ideas to help exceed organizational goals and to foster a healthy work environment. I am committed to contributing to the overall success and growth of the organization by empowering collaborative work teams to produce the best outcomes for all.

Education

Western Carolina University

August, 2015- May, 2017 ▪ **Doctorate of Nursing Practice- Leadership**

University of Cincinnati

August 2007- December 2009 ▪ **Masters of Nursing Science- WHNP**

South Carolina State University

August, 1998- May, 2002 ▪ **Bachelors of Science in Nursing**

Certifications

- Inpatient Obstetric Nursing Certification (RNC-OB)
- Nurse Executive Advanced- Board Certified (NEA-BC)
- Certified Legal Nurse Consultant (CLNC)
- Certificate in Limited OB Ultrasound

Experience

Nurse Practice Specialist ▪ November, 2022- Promotion in April, 2024 to

Director of Nurse Excellence Program for the Enterprise

Atrium Health (Corporate Nursing Administration)

- Leads the Enterprise nursing strategy to impact system outcomes for nursing excellence programs for 67 sites/areas.
- Oversees system wide ANCC Magnet & Pathways to Excellence designations.
- Facilitates system thinking to impact optimal nursing practice outcomes that create positive practice environments.
- Facilitates DNP community development.
- Serves as a professional consultant of nursing practice for Enterprise level professional governance and decision-making.
- Provides nursing leadership mentoring and development.
- All sites in the region are committed to an ANCC Journey with 5 new designations 2 years.

Nurse Manager of High Risk OB & High Risk Postpartum ▪ March, 2012 – November, 2022 Atrium Health's Carolinas Medical Center ▪ 1000 Blythe Blvd; Charlotte, NC 28203

- Leads and provides supports for 64 teammates (44.82 total budgeted FTEs)

- Establishes efficient process to deliver effective and high-quality nursing care & compassionate patient experiences.

Independent Healthcare Consultant▪ June, 2016 – August, 2018

Novia Strategies, Inc. ▪ 13019 Danielson Street Suite 200; Poway, CA 92064

Director of Women's Services▪ March, 2010 – March, 2012

Davis Regional Medical Center ▪ 218 Old Mocksville Road; Statesville, NC 28625

Other Work Experiences

- University of North Carolina- Charlotte
 - Part-Time Faculty (Maternity Clinical Instructor) ▪ October, 2012- December, 2012
- The Regional Medical Center of Orangeburg and Calhoun Counties
 - L&D Clinical Coordinator▪ May 2005- March 2010
 - L&D Staff Registered Nurse▪ July, 2002- 2005

Awards

- Awarded Designation as an Inaugural AWHONN Fellow 2023
- Awarded as one of NC Great 100 Nurses in 2022
- Awarded the Daisy Nurse Leader Award in 2022
- Awarded Silver Touchstone Award for Stratifying Data to ensure Equitable Outcomes in 2022
- Awarded a Bronze touchstone award for Patient Experience related to Leader Rounding in 2019
- A Member of the 2017 Class for Carolinas HealthCare System's Executive Mentoring Program for Women on the Road to Success (MPWRS)
- Awarded the Patient Choice Award for Patient Experience in 1st Quarter 2017
- Awarded a Gold Touchstone Award for Patient Experience process improvements in 2016
- Awarded the Spirit of Nursing Award 2013, 2014, 2015 & 2017 for High-Risk OB Patient Centered activities and quality improvement efforts

Presentations and Improvement Projects

- Panel expert for the Huggies Symposium hosted at the 2024 AWHONN Convention on "Respectful Maternity Care: To Infinity and Beyond", to share efforts related to the national research study in progress to evaluate the AWHONN RMC toolkit and resources.
- Featured speaker at Synova's 2023 Perinatal Nurse Leadership Conference and the 2024 Neonatal Nurse Leadership Conference on "R-E-S-P-E-C-T find out what it means to EveryONE" regarding Respectful Care Concepts.
- Podium Presentation at the 2023 & 2024 ANCC Magnet Conference on the L.E.I.F.S. program that highlighted a leadership mentoring cohort and succession planning strategy.
- Selected to speak with AWHONN for their "Conversations on Caring in Reproductive Health Nursing" education series for 2023, on "Creating Mind Shifts" addressing leading diversity & inclusion efforts.
- Spoke at MAHEC's "Doing Better Together Webinar Series" on "Creating Mind Shifts to Impact Respectful Care".
- Co-Investigator for AWHONN's research study related to the Respectful Care in Maternity Model implementation- 2023
- Presented a Podium Presentation at the 2022 Synova Perinatal Leadership Conference on "Creating Mindshifts to Impact Respectful Maternal Care" held October, 2022 in Naples, Florida

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- Presented at March of Dime's MBAN Summit for the "Quality Improvement to Address MIH Disparities" Session held October, 2022 in Atlanta, GA.
- Presented a Podium presentation at the Black Maternal Health Conference and Training Institute (BMHC22) held September, 2022 in Washington, D.C.
- Presented at the NC Organization of Nursing Leaders (NCONL) Conference in Dec, 2020 on a Leader Round "Insta-GRAMS) initiative" that shares best practices for giving feedback.
- Accepted for Poster Presentation at NC Perinatal Association Annual Conference in 2018 for Changing Culture to impact Patient Experience
- Accepted to present a Digital Poster Presentation on Interprofessional Collaboration using the BabyScripts App at the 2017 National DNP Conference

Publications

Hill CM, Fantasia HC, Burnette S. Implementing a Respectful Maternity Care Guideline During Childbirth Experiences. *Nurs Womens Health*. 2024 Feb;28(1):50-57. doi: 10.1016/j.nwh.2023.09.006. Epub 2024 Jan 13. PMID: 38228285.

Burnette, S. (2022). *Interprofessional Collaboration to Improve Postnatal Care Transitions by Revising an Innovative Application*. In M. R. Bemker, *The Successful Completion of your DNP Project: A Practical Guide with Exemplars* (Chapter 16). DEStech Publication.

Contributed Expert Knowledge to:

Association of Women's Health, Obstetric and Neonatal Nurses. Respectful Maternity Care Framework and Evidence-Based Clinical Practice Guideline. *J Obstet Gynecol Neonatal Nurs*. 2022 Mar;51(2):e3-e54. doi: 10.1016/j.jogn.2022.01.001. Epub 2022 Jan 31. PMID: 35101344.

Engagement Above Job Requirements

- Leads the System's Perinatal Leadership Networking group focused on Quality Initiatives
- Member of the Association of Women's Health, Obstetrics and Neonatal Nursing's (AWHONN) Research team on Respectful Care in Maternity.
- Facilitates the L.E.I.F.S Mentoring group with a focus on developing nursing leaders to impact the succession planning efforts for our organizations strategic goal.
- Co-Leads the Atrium Health's System Resource Group for African American Women in Leadership (A²WeXcel)
- Co-Leads the Regional DNP Community Network

Professional Affiliations

- Member of AWHONN (member#800302 and #36773004 for a cumulative of approximately 10 years, since 2007)
- Member of the NC Perinatal Association
- Member of American Nurses Association
- Member of NC Nurses Associations
- Board Member of Charlotte-Mecklenburg County's Women's Advisory Board
- Executive Board Member of the Queen City Chapter of the National Black Nurses Association
- Member of the Board of Directors for Florence Crittenton Services (Charlotte, NC)
- Delta Sigma Theta Sorority, Inc. Member

References

Carrie Baldwin, Virtual Leadership Coach

baldwinconsultinginc@gmail.com

Kim Zimmerman, AVP of Women's Services at Atrium Health's CMC

Kim.Zimmerman@atriumhealth.org

Carmen Shaw, VP of Nursing Practice (immediate leader)

Carmen.Shaw@atriumhealth.org

Rose L. Horton, Specialty Director Women & Infant Services at Emory Decatur Hospital

Rose.horton@emoryhealthcare.org